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**TRANSFORMING
YOUR VISION
INTO REALITY
WITH
DRISHYA
PRODUCTION**

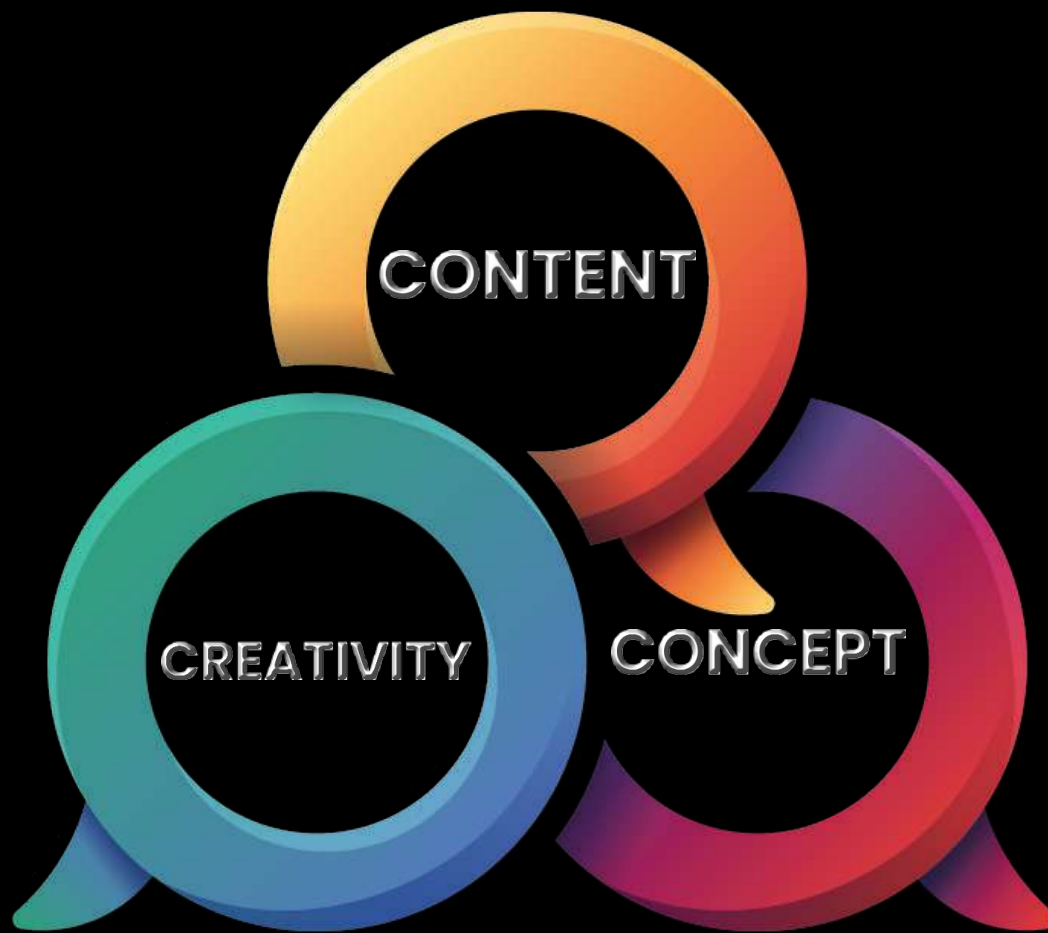


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Simple

Scalable

Reliable



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Our Work

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KNOW US **BETTER**

Who **we are** & What **we do?**

Drishya Production Is A Team Of Creative Thinkers, We Understand The Importance Of A Brand's Social Media Presence. We get to know them and their target audiences intimately, then we create, develop and communicate brands and their messages in an impactful & engaging way on their social media platforms.

The best way for us to tell you our story is through the projects that we deliver for our clients – the following pages will show a brief about us, our services and some of the best creative – we hope you like it!



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SOCIAL MEDIA MANAGEMENT

Social Media Management Means Managing Your All Social Media Profile Like Facebook, Twitter, Google Plus, Etc In An Integrated Manner. It Includes Continuous Updates About Your Brand And More Important Is Interaction With Your Customer.

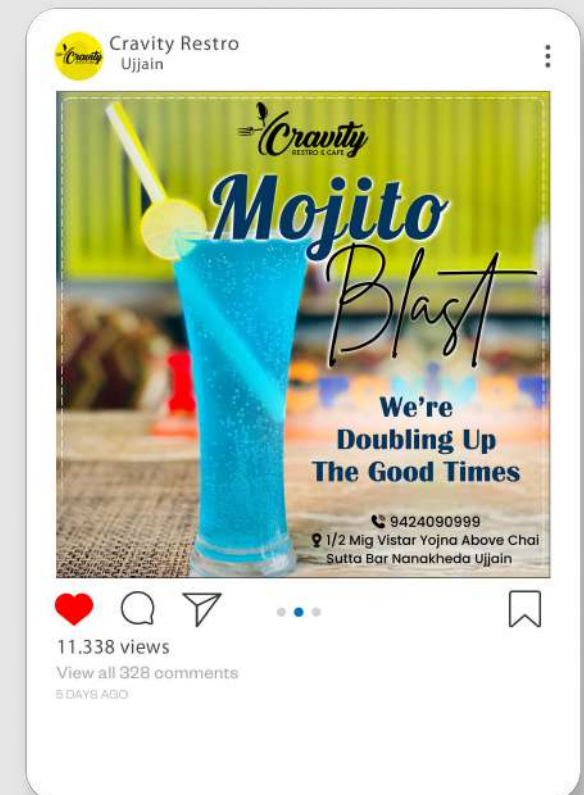
What's included in **SOCIAL MEDIA MANAGEMENT**

- ✓ **SOCIAL ACCOUNT SETUP**
Developing business pages on different social media platforms.
- ✓ **SOCIAL MEDIA STRATEGY**
Positioning and targeting on social media
- ✓ **SOCIAL MEDIA PLAN**
Social Media Calender in accordance with strategy
- ✓ **CONTENT CREATION**
Create image, GIF, video, slideshow Etc..
- ✓ **POSTING**
Tracking the best time to post through software
- ✓ **SOCIAL MEDIA LISTENING**
Tracking the brand mention and responding to them
- ✓ **BUSINESS PAGE OPTIMIZATION**
Optimizing the page to get higher rank in relevant categories
- ✓ **INCREASE NETWORK POPULARITY**
Increasing fan base in targeted audience
- ✓ **KEY PERFORMANCE METRICS REPORTING**
Visual report showing analytics to make easy strategic decision
- ✓ **SPAM MONITORING & REPUTATION MANAGEMENT**
Removing abusive comments and decreasing spam & War-room facility when brand faces any challenging situation.
- ✓ **FACEBOOK APPS DEVELOPMENT**
Apps development to integrate other social media accounts, contact us form, feedback form on fb

SOCIAL MEDIA ADS MANAGEMENT

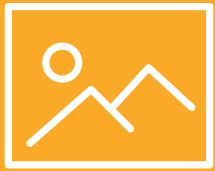
Social ad management comprises of development of creative ads and promotion over social media & Websites

- ✓ **INDUSTRY AND KEYWORD RESEARCH**
To create relevant ads and specific targeting
- ✓ **CREATIVES DEVELOPMENT**
Creatives that are catchy and follow norms of advertisement on SM
- ✓ **CAMPAIGN MANAGEMENT**
Creating Ads set and campaign
- ✓ **MEDIA BUYING**
Improving ROI
- ✓ **REMARKETING PIXEL DEPLOYMENT**
To increase conversion



Activities that we do on

SOCIAL MEDIA PLATFORMS



**Image / Video / GIF
Creations**



**Quiz / Polls
Creations**



**Offers &
Discounts**



**Event
Creations**



**Facebook
Live**



**Campaign
Creation**



**Tweet Chats
on Twitter**



**Social Media
Advertising**

www.drishyaproduction.in

Reasons to **HIRE US**

Our Approach Towards Social Media Is Quite Different Than Other Digital Media Players.

We Sit Down With You To Understand The Exact Requirement, Set Goals & Deliver The Results.

Every Brand Has A Story And We Make Sure To Portray It Across Social Media Platforms.





REACHED MORE THAN 90+ LACS AUDIENCE

We reached more than 90+ lacs of the audience through the campaigns run for different clients on various social media platforms such as facebook, twitter, google+, instagram & pinterest.



CREATED 13,000+ CREATIVE & CONTENT

Our creative team created more than 13,000 creative works for social media promotions. The creative images and SEO friendly content were the reason for higher engagement in the campaigns.



MORE THAN 120+ CAMPAIGNS

Our team of experts created more than 120+ social media campaigns. The strategies used in the campaigns gave a boost to the social media pages of the brands.

and also...

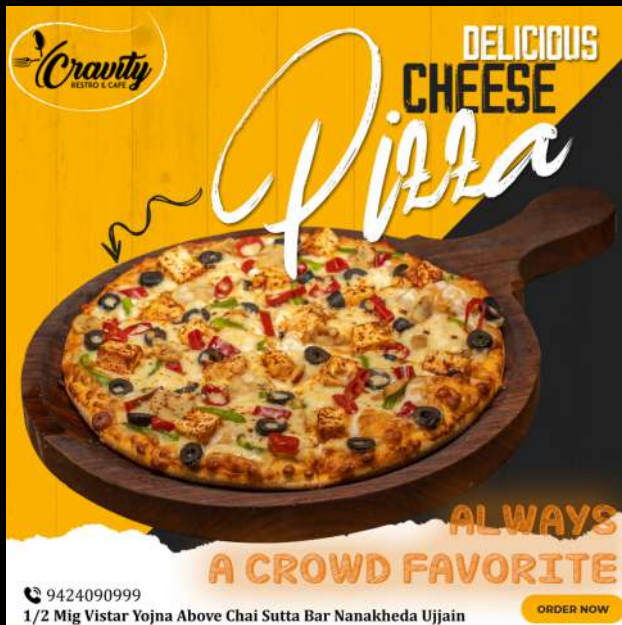
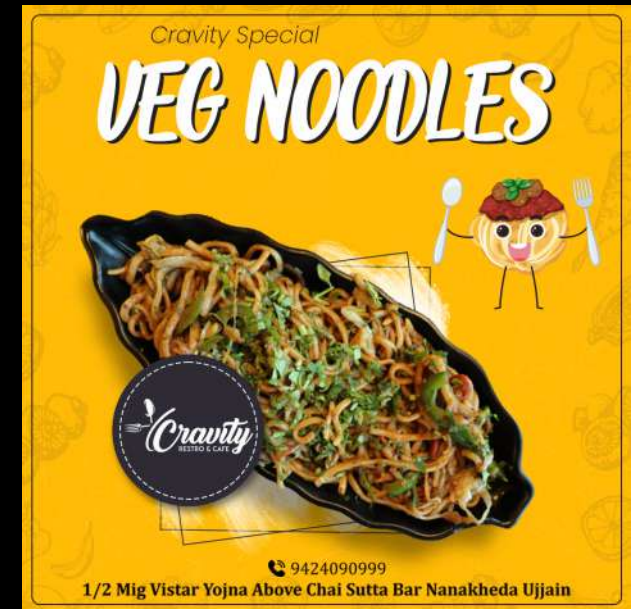
The brand pages we manage are among top 10 in their particular categories.

Campaigns targeting the audience of 16+ Countries incl. India, USA, Australia, UK etc.

The targeted audience was from 38+ highly populated cities like New York, Sydney, Mumbai, Delhi, Ahmedabad etc.

Social Media Designs

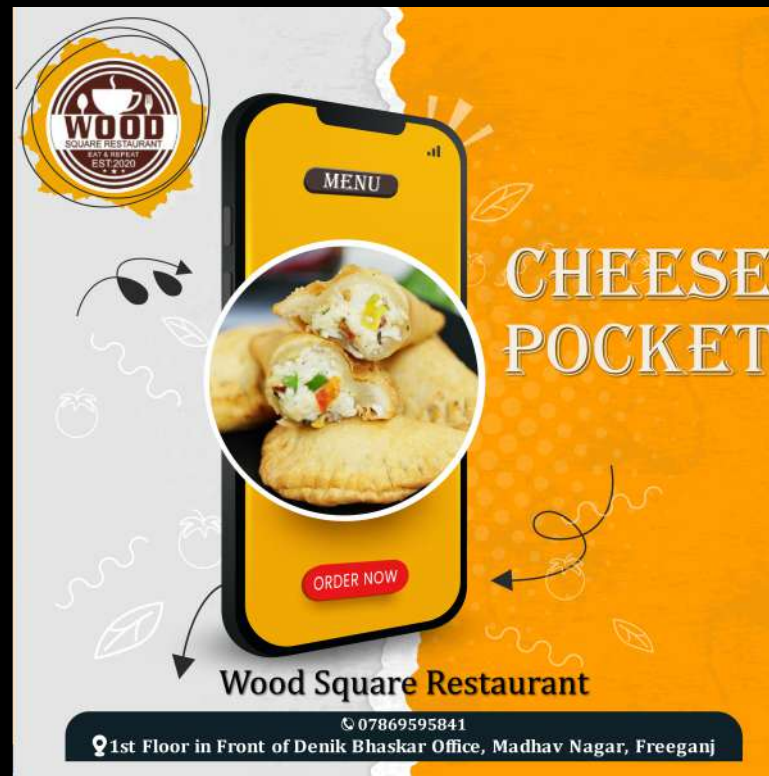
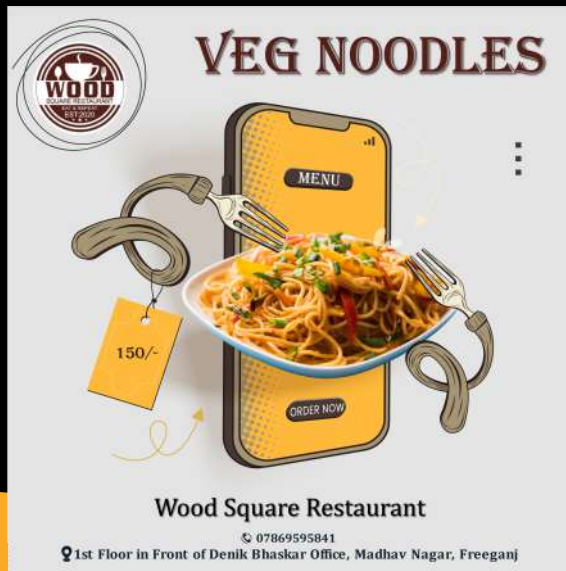
Client: Food Industry
(I) Cravity Restro.



Social Media Designs

Client: Food Industry

(ii) Wood Square Restro.



Social Media Designs

Client: Food Industry
(iii) The Western Oak Restro.

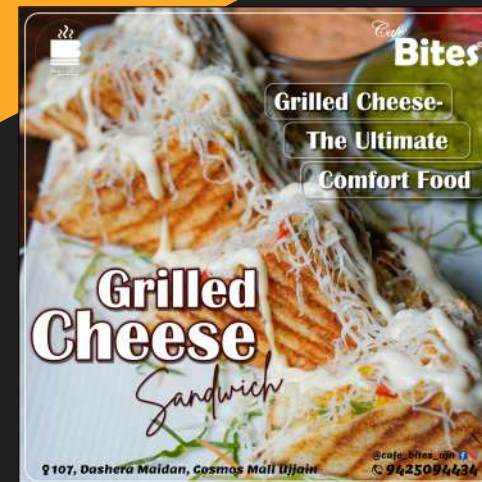


Social Media Designs

Client: Food Industry
(iv) Kings The Royal Dining

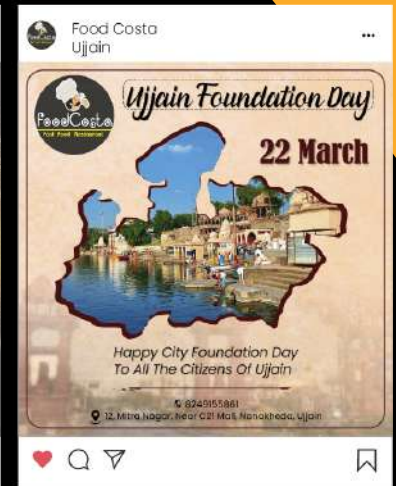


Client: Food Industry
(v) Café Bites



Social Media Designs

Client: Food Industry
(vi) Food Costa



Social Media Designs

Client: Education

(I) Smart Kids Academy (Pre-School)



Social Media Designs

Client: Education

(ii) Stanford International School



Kids SUMMER CAMP

Admission Open

Musical Instruments, Science Experiments, Shloka Chating, Story Telling, Art & Craft, Zumba & Many More Activities..

**Date: 1st April To 29 April
1st May To 29 May**

**Timing
Will Be 4 Pm To 6pm**

STANFORD
International School
Play Group

📍 23 HIG, Indra Nagar, Ujjain (M.P.)
📞 9329856211, 9770783788

📍 Mangal Colony, Behind Saharsh Hospital, Ujjain
📞 7879559585, 9770783788



STANFORD INTERNATIONAL SCHOOL

**2023
ADMISSION OPEN**

Perfect school for your kids!

Online Registration Online Classes Certified Teachers

STANFORD INTERNATIONAL SCHOOL
Campus: Gram Mindia, Indore Road, Ujjain

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📍 Mangal Colony, Behind Saharsh Hospital, Ujjain 📞 7879559585, 9770783788

FOLLOW US



**YOUR KIDS
DESERVE
THE BEST
EDUCATION**

ENROLL NOW

Stanford International School
Campus: Gram Mindia, Indore Road, Ujjain

**SCHOOL
ADMISSION
YR 2023**

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STANFORD International School
Play Group

Admission Open

SUMMER CAMP

**Date:
1 April to 29 April
1 May To 29 May**

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📍 Mangal Colony, Behind Saharsh Hospital, Ujjain 📞 7879559585, 9770783788



Stanford International School
Play Group

**2023 SCHOOL
ADMISSION**

ENROLL NOW

NOW OPEN FOR REGISTRATION

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Social Media Designs

Client: Make My Trip

make **my** trip | Holidays

"Collect Moments Not Things"

Exclusive Package For
Phuket & Krabi
Rs 23,499/-* (5N/6D)
Per Person

T&C Apply

Premium Stay Meals Sightseeing Visa Assistance Indian Tour Manager Flexible Payment

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make **my** trip | Holidays

Digambar Jain Social Group Addinath, Ujjain
First Trip Abroad

START THE ADVENTURE

Exclusive Package For
Dubai
1st Week Of October

Rs. 70,000/-*
(5 N/6 D)
Per Person

Inclusion

- 5 Night Stay In Bur Dubai - All Meal (Jain Food) In Vegetarian Restaurant - Ex
- Indore Flight - Visa - Pick Up Drop From Ujjain - 3 Star Hotel - Dubai City Tour - Burj Khalifa With Entry 124th Floor - Fountain Show - Golden Market - Museum Of The Future - Desert Safari With Belly Dance - Miracle Garden - Global Village - Tourism Dirham - Dubai Mall

ujain@makemytrip.in | 94066 80008, 6262928282, 7303389682

make **my** trip | Holidays

Apni Festive Trip Planning
Ko Karo On!

Exclusive Package For
Bangkok Pattaya

Starting @
Rs 19,000/-*
(5N/6D)
Per Person

Premium Stay Meals Sightseeing Visa Assistance Indian Tour Manager Flexible Payment

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Social Media Designs

Client: Cloth Industry
I- SirJee Spark



Social Media Designs

Client: Automobile Industry

(I)- Altius Bike

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100% INDIAN**



BOOK NOW

01 **RANGE**
136 KM Per Charge

02 **BATTERY**
60V/ 62AH

03 **MAX SPEED**
UPTO 75 KM/H

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WITH **FAME II SUBSIDY**

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Shri Mahakal Automobiles Near Nanakheda, Ujjain

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SPEED MAX
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FRONT BREAK
HUB BREAK IN HANDV

GROSS WEIGHT
250 KG

BATTERY
60V 62AH

MAX SPEED
UPTO 75 KM/H

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स्पीड 75 किमी प्रति घंटा

रेंज 136 किमी

रेटड मोटर पावर 1500W

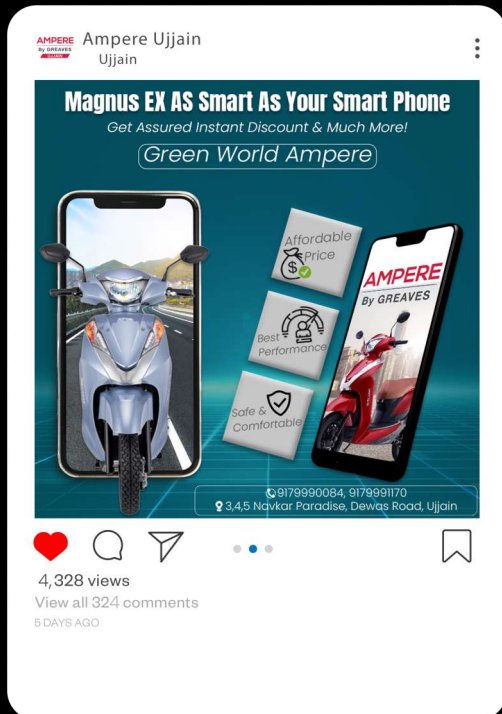


Book NOW

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Shri Mahakal Automobiles Near Nanakheda, Ujjain

Social Media Designs

Client: Automobile Industry
(ii)- Ampere (EV Vehicle)



Social Media Designs

Client: Automobile Industry
(iii)– Benling (EV Vehicle)



Client: Automobile Industry
(iv)– HOP (EV Vehicle)



Social Media Designs

Client: Goodwill

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EXACTLY WHAT THEY'RE LOOKING FOR...."**
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05 September

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STOP RAZAT

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Social Media Designs

Client: real estate
(i)- Riseonice

Feel the fresh.
“REAL ESTATE IS A GROWING SECTOR”
Over The Last Decade, The Indian Real Estate Sector Has Grown At A CAGR (Compound Annual Growth Rate) Of Around 11%.

Riseonice.com



RISEONIC ESTATE

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📍 34, C-21 Mall, Nanakheda, Ujjain

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BUYING REAL ESTATE
IS NOT ONLY THE BEST WAY
IT IS THE QUICKEST WAY
& THE SAFEST WAY



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5 DAYS AGO

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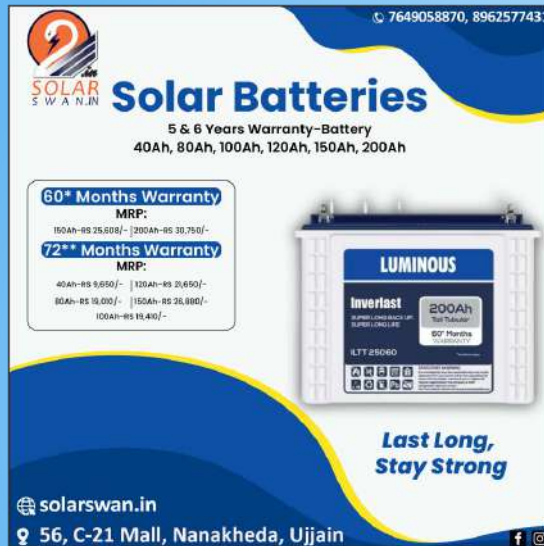
More information call us
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Social Media Designs

Client: Solar Panels

(i)- Solar Swan



Solar Batteries
5 & 6 Years Warranty-Battery
40Ah, 80Ah, 100Ah, 120Ah, 150Ah, 200Ah

60* Months Warranty
MRP:
150Ah- RS 25,000/- | 200Ah- RS 30,750/-

72 Months Warranty**
MRP:
40Ah- RS 9,650/- | 120Ah- RS 24,650/-
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LUMINOUS
Inverfast 200Ah
SUPER CHARGED-UP
SUPER LONG LIFE
ILT 25040
60* Months
Warranty

**Last Long,
Stay Strong**

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56, C-21 Mall, Nanakheda, Ujjain



Every 24 Hours, Enough Sunlight Touches
The Earth To Provide The Energy For The
Entire Planet For 24 Years.

#Hello Solar

solarswan.in
56, C-21 Mall, Nanakheda, Ujjain



Solar Swan
Ujjain

SOLARVERTER PRO PCU
2kVA to 6kVA

IN-BUILT MPPT TECHNOLOGY
2KVA/24V, 3KVA/36V, 6KVA/96V
24 MONTHS WARRANTY

MRP:
2KVA- RS40,000/-
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Superior Performance

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43,328 views
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6 DAYS AGO

Client: Solar Panels
(ii)- Gajlaxmi Solar Energy



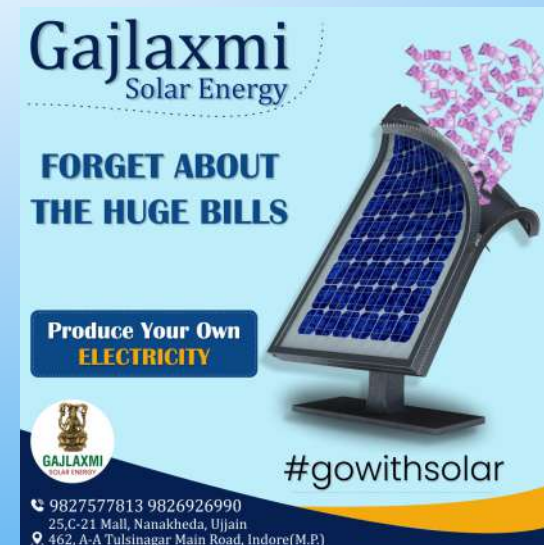
Gajlaxmi
Solar Energy

Solar Water Heater

Solar Panel

- Home Owner Get Upto 40% Subsidy Now
- No Cost Emi Scheme
- Go Solar With Gajlaxmi Solar Energy

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Gajlaxmi
Solar Energy

**FORGET ABOUT
THE HUGE BILLS**

**Produce Your Own
ELECTRICITY**

#gowithsolar

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25.C-21 Mall, Nanakheda, Ujjain
462, A-A Tulsinagar Main Road, Indore(M.P.)

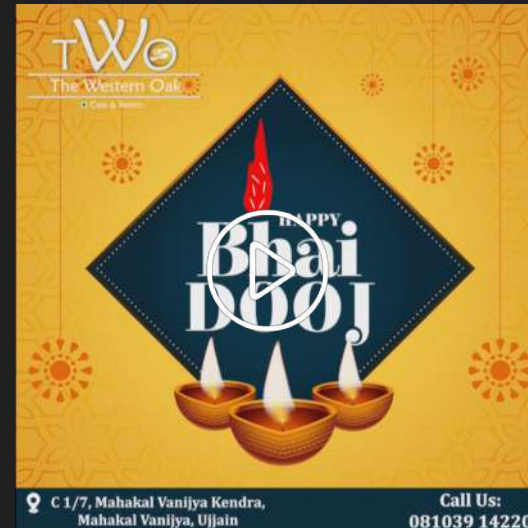
Social Media GIF'S

(I) Industry – Food



Social Media GIF'S

(I) Industry – Food



Social Media GIF'S

(I) Industry – Food



Social Media GIF'S

(ii) Industry - Automobile

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Power up the Change for a sustainable Future



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Get Ready For More
Smart | Sustainable | Safe

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Running Cost
7 paisa / km
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Charge Anywhere
Removable Battery

Range
Pedal Boost - 70 km
Throttle - 35 km

Fulfills Your Daily Fitness Goal



Shri Mahakal Automobiles
B-1/10, Mahakal Vanijya Kendra, Near Yatrik hotel, Ujjain

Social Media GIF'S

(ii) Industry – Automobile

Just Charge And
Drive The Future



BE NLG

Range
120 Km

Charging
Time
4 Hours

Speed
65

INDU AUTOMOBILES

0734-4028995, 8827227204

17, Vidyapati Nagar, Indore Road, Ujjain (M.P.)



KRISHNA
Group Mobility Sales & Service Ujjain

Ride At Just 20 Paise Per Km With

Hop Electric
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Indu Automobiles



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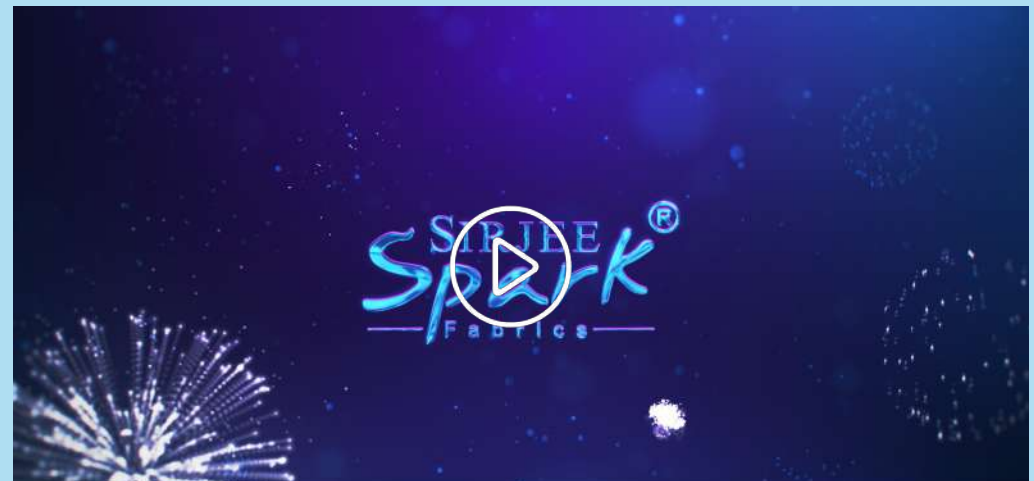
Social Media GIF'S

(iii) Industry – Education



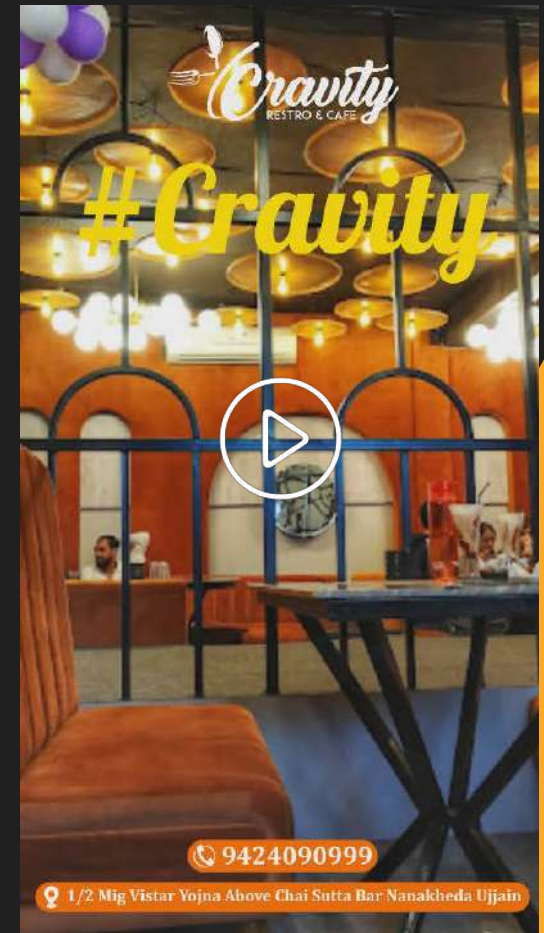
Social Media GIF'S

(iv) Industry – Textile



Social Media Reels

(I) Food – Industry



Social Media Reels

(I) Food – Industry



Automobile Industry



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Book your ketron vehicle
in just **1100/-**

Enjoy assured gifts
up to **21000*/-**

- Powerful Hub Motor
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- Detachable Lithium ion battery
- MODE Two Ride Modes

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KETRON

FESTIVAL SPECIAL OFFER

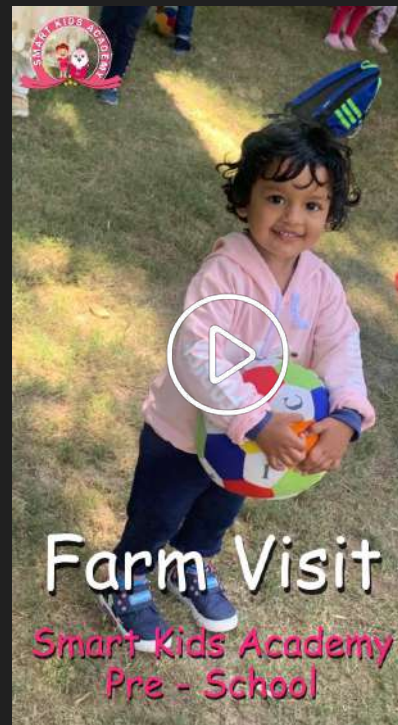
Shri Mahakal Automobiles

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Shri Mahakal Automobiles Near Nanakheda, Ujjain

Education Industry

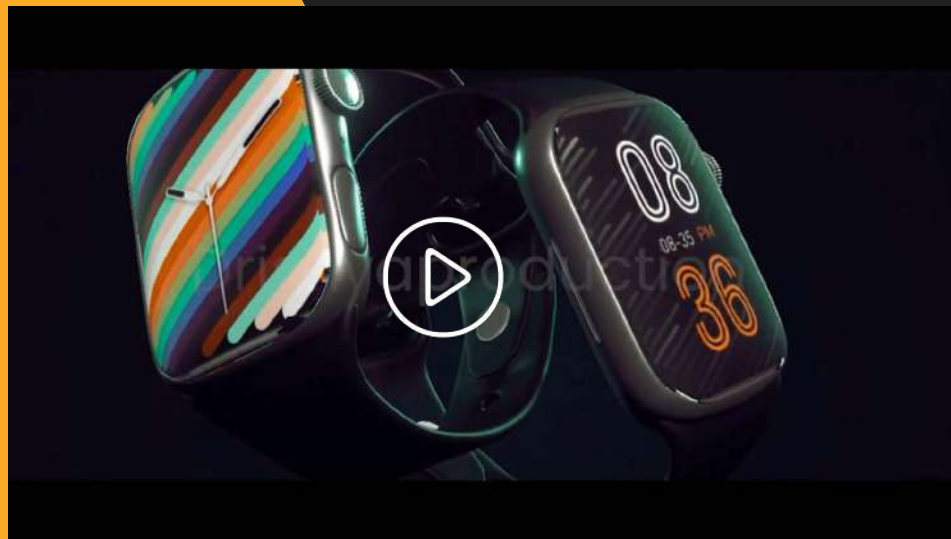


Rock Band



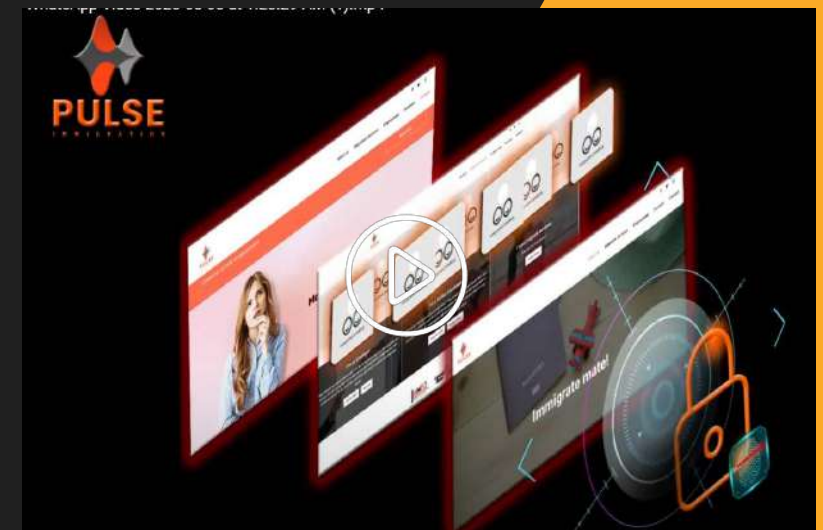
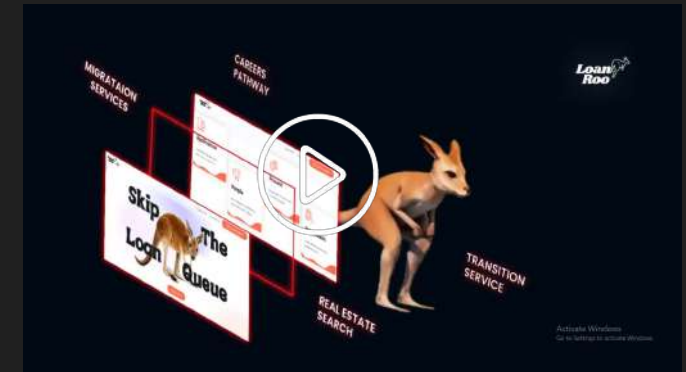
ADS

"Ads That take a lasting Impression."

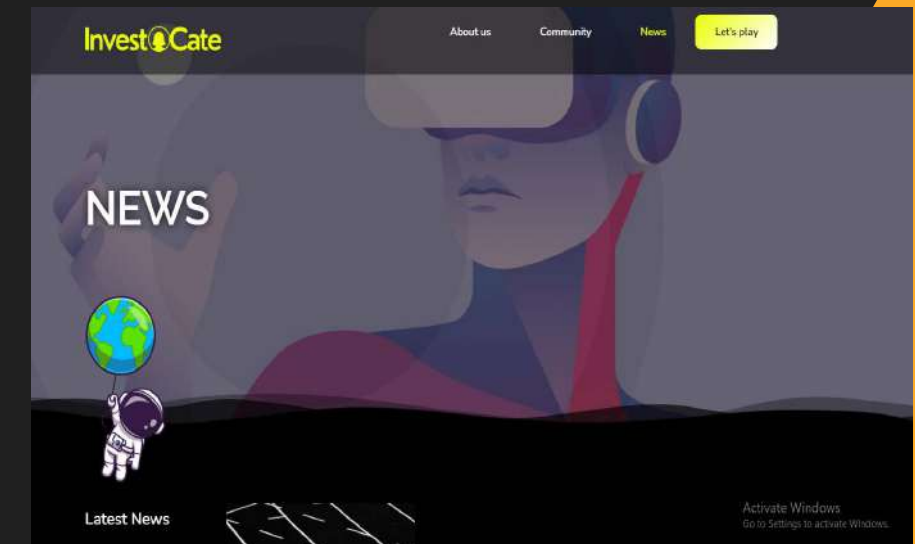
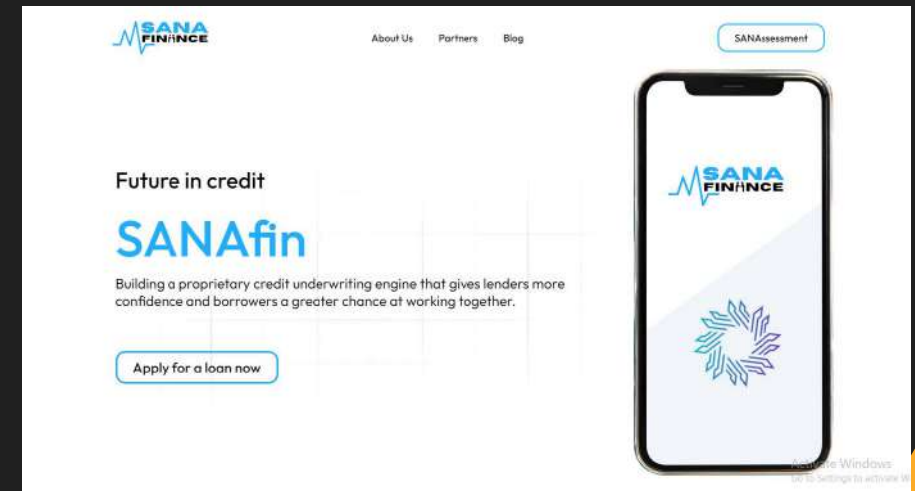
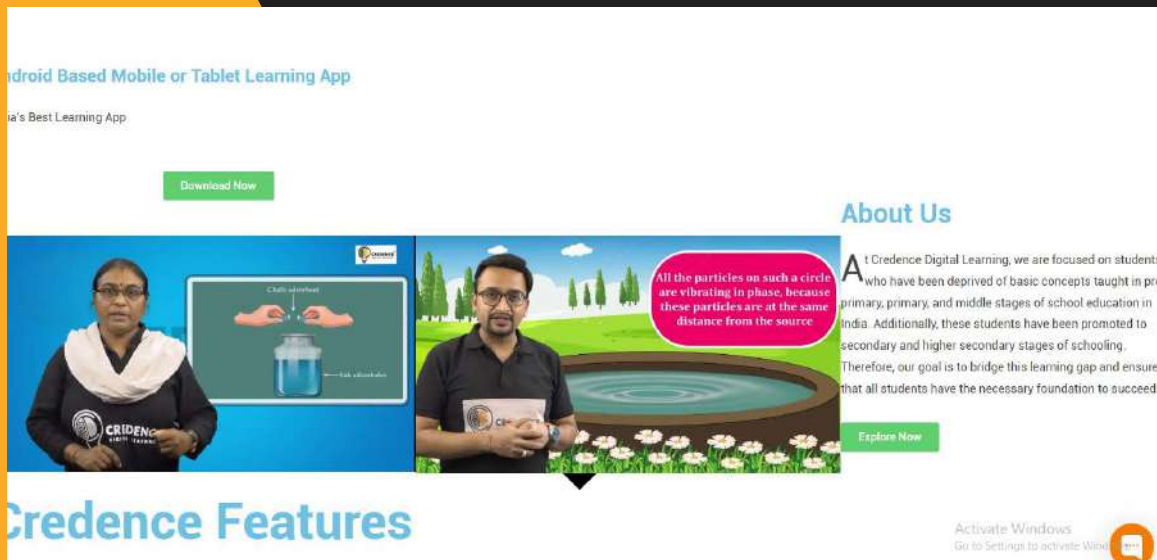


"Your Brand Deserves Exceptional Ads."

IT & Finance Industry



Our Website Customers





T-shirt Designs

(I) Tshirt – Mock-ups



Some of our esteemed clients:



Served more than 150+ clients across globe

& The List Goes On And On And On!!!

We have catered to various businesses and diversified sectors like:

- ✓ Fashion
- ✓ Education
- ✓ Hospital
- ✓ Hotel & Resort
- ✓ Real Estate
- ✓ Solar Industry
- ✓ Automobile Industry
- ✓ Tours & Travel
- ✓ Restaurant
- ✓ Retail Franchise Store
- ✓ Interior Design
- ✓ Website & Application
- ✓ Jewellery Store
- ✓ Cloth Industry